



Feilden Clegg Bradley Studios

South West Design Review Panel

Helping you realise the potential of your scheme



Glenn Howells Architects

SOUTH WEST
Design
Review
Panel

Design Review affiliated with



creatingexcellence
for better places and communities

The South West has a proven mechanism for raising design standards. The South West Design Review Panel (SWDRP) has undertaken over 200 reviews over seven years and many local authorities and scheme promoters use it, and use it again, because they value its help.



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The design review process not only strengthened the integrity of the proposals, but also provided support that undoubtedly contributed towards the project gaining planning consent

Glenn Howells
Architects

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Design Review

SWDRP provides independent, objective, expert advice on the design of proposed developments. The panel is a candid friend, supporting whenever it can, seeking explanations, discussing options, identifying opportunities, and sometimes prompting a rethink. Its guidance is balanced, positive and constructive.

Design Review can make a scheme work better, be more user-friendly and cut costs. It can offer fresh solutions to long-standing problems and help mediate between parties. It can lubricate the planning process by anticipating problems ahead of time, suggesting ways to overcome objections, or underpinning a recommendation to approve.

Government advises local planning authorities to have design review arrangements in place to provide assessment and support to ensure high standards of design.

SWDRP

SWDRP is affiliated to Design Council Cabi, recognising that the Panel provides a service equivalent to the national panel.

SWDRP is made up of 32 leading professionals drawn from the private, public and academic/research sectors and representing a broad cross-section of disciplines. Peter Clegg of Feilden Clegg Bradley Studios (recent Stirling Prize and Sustainability Award winners) is Chair. MJ Long OBE of Long & Kentish (designers of the National Maritime Museum, Falmouth) is Vice Chair.

SWDRP charges

Design Review meetings

Client and design team present the scheme and discuss it with the panel. LPA officers take part. Others e.g. statutory consultees, elected members may also be invited.

For most cases: **Standard panel £750** (three panel members)

For major cases that warrant the fullest scrutiny: **Large panel £950** (five panel members)

For some selected (e.g. returning) cases: **Small panel £650** (two panel members)

Desk-top reviews

Client and design team or LPA submit the scheme but are not present:

Desk-top panel £350 (two panel members)
Desk-top review is a new service for SWDRP. To encourage LPAs and scheme promoters to try it out, the first such review by any one party will be free. This offer will be open only until 31 January 2012.

Community reviews

Creating Excellence is piloting community reviews, where the conventional design review format is expanded to allow invited community representatives to attend and participate, as well as the promoters and LPA. A community review can be a learning experience for all parties. CABE and DCLG are also interested to learn from the experience with the idea of rolling them out across the country. There will be no charge for community reviews until 31 March 2012.

Notes

Additional cases brought by the same party to the same Panel meeting or desk-top review session are charged at 50% e.g. an LPA bringing three cases for a standard panel on the same day would pay £1500 for all three.

When a Panel meeting is bespoke i.e. held other than on the monthly dates set, an additional charge may be negotiated. This does not apply to desk-top reviews.

While SWDRP will make every effort to accommodate requests for review, it reserves the right to decline a scheme altogether, or a particular type of review.

The charge covers:

- Review by the number of Panel members specified for 1½ hours (Panel meetings), as required (desk-top reviews)
- Written guidance in the form of a letter within two weeks of the review.

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We were very impressed with the insightful comments of the panel and the constructive feedback

Swindon Borough Council

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To find out more, please contact:
Timothy Cantell,
Panel Manager 07900 916270 or
Deborah Howell, Panel Administrator 01823
250823 or email: drp@creatingexcellence.org.uk

Go to www.creatingexcellence.org.uk for more
information on Creating Excellence and SWDRP

**Those who have used
SWDRP include:**

Bristol City Council
Cheltenham Art Gallery &
Museum
Commercial Estates Group
Dorset Healthcare NHS
Foundation Trust
EDF Energy
North Devon Council
Her Majesty's Court Service
Homes & Communities
Agency
Lyme Regis Town Council
McCarthy and Stone
Developments
Premier Inn
Redrow Homes
Torbay Development Agency
Tesco Stores
Viridor
University College, Falmouth




creatingexcellence
for better places and communities

Creating Excellence is dedicated to making great places for people to live and work by providing practical assistance for good design and effective community engagement.

We are a not for profit company combining the experience of communities, practitioners and senior policy makers with up to date research. We offer a service tailored to the needs of our clients, be they local authorities, developers or local residents.

www.creatingexcellence.org.uk
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