

## Design South West - Implementation Plan Summary of Actions and Illustrative Programme July 2004

The following table summarises the actions identified in the Implementation Plan and illustrates a possible phased programme of implementation

Ref	Action	Priority	Year 1	Year 2	Year 3
1.1	Establish a regional design review and advisory panel	Key			
1.2	Coordinate induction and development training for Design Champions	Key			
1.3	Establish a network or forum for Design Champions. Use the C:E website to facilitate the forum and provide resources	Key			
1.4	Support the development of a second Architecture Centre	Key			
1.5	Increase access to Architecture Centres through internet, and mobile 'outreach' exhibitions or 'design fairs' & make use of C:E 'centres' to develop a virtual network'	Key			
1.6	Establish regional links with relevant housing organisations	Key			
1.7	Produce practical guidelines targeted at developers and volume house builders	Key			
1.8	Encourage 'enlightened' developers to provide evidence to influence others regarding the commercial sense of good design practice	Medium			
1.9	Organise 'tours' for developers to illustrate examples of different building designs from commercial development sector	Medium			
1.10	Encourage CABE in their efforts to overcome the perception that good design costs money & explore mechanisms to get 'prestigious' architects to work on exemplar industry buildings	Low			
1.11	Establish a regional design forum	High			
1.12	Engage with the Highways Agencies / Authorities to enhance design in the public realm	High			
1.13	Encourage the use of Town and Village Design Statements, Community Plans, Place Checks	Medium			
1.14	Liaise with Funding SW to encourage inclusion of revenue funding as well as capital during development of new community projects	High			
1.15	Introduce an 'Investor's Forum'	Low			
1.16	Promote public art by supporting PROJECT	High			
2.1	Develop a series of regional seminars based on CABE's 'Creating Successful Masterplans'	Key			
2.2	Ensure / accelerate successful role out of new planning system at a regional level	Key			
2.3	Pilot scheme to remove minor works from the planning system	High			
2.4	Facilitate discussions between Councils and developers	High			
2.5	Support Funding SW, to encourage funders to promote design quality by introducing conditions relating to design in evaluation criteria	High			
2.6	Encourage funders to include assessment of sustainability of designs in development appraisal	High			
2.7	Support CABE Space's work to encourage funders to judge public realm projects on criteria other than economic outputs	Medium			
2.8	Engage with the Housing Corporation and Regional Housing Board	High			
2.9	Use the website to promote use of the Sensory Trust 'Evaluation Tool Kit'	High			
2.10	Encourage key shaping policies for the urban environment in the South West	Medium			
2.11	Support CABE to lobby for Government to include Urban Design Statements as a Best Value Performance Indicator & promote existing assistance and guidance available on website	Medium			
3.1	Establish a regional client programme	Key			
3.2	Develop and promote design training for members of planning committees / local decision makers	Key			

3.3	Initiate a scheme to help Local Authorities recruit, develop and retain design trained professionals	Key			
3.4	Coordinate a secondment or placement scheme between Local Authorities	Key			
3.5	Extend secondment / placement scheme to other European countries	High			
3.6	Support CABE Education to introduce design related topics into schools	Key			
3.7	Co-ordinate and promote training for teachers	Key			
3.8	Encourage the establishment of 'design academy' status for schools	Low			
3.9	Co-ordinate and promote design training / CPD for Local Authority planning staff, surveyors and highway engineers	High			
3.10	Provide a web-based library / signposting service for Councillors / planning staff / surveyors / highway engineers	High			
3.11	Undertake a skills audit of specialist skills and experience held across the region	High			
3.12	Establish a support network to help Local Authorities and other bodies pool relevant skills and experience	High			
3.13	Establish accessible centres to promote public awareness	High			
3.14	Encourage more local design competitions	Medium			
4.1	Develop and promote a Regional Diary of Training & Events	Key			
4.2	Encourage professional bodies to co-ordinate and increase their regional programmes of lectures, exhibitions, site visits and conferences	Medium			
4.3	Promote a 'nominate / redesign the eyesore' initiative	Key			
4.4	Arrange regular briefings for regional editors and trade press on design and regeneration	Key			
4.5	Use the media to showcase 'enlightened' architecture	High			
4.6	Initiate informal media work shadowing initiative for key spokespeople involved in regeneration projects	High			
4.7	Enlist the support of celebrities to boost media campaign(s)	Low			
4.8	Support the C:E website to disseminate technical design information and stimulate public interest	Key			
4.9	Provide on-line regeneration 'fact file' targeted at journalists	High			
4.10	Publicise / disseminate CABE research findings regarding the benefits of good design	High			
4.11	Incorporate a link to the Genesis project website	High			
4.12	Publicise the Creating:Excellence initiative to Schools, Universities, Institutions and Societies	High			
4.13	Showcase the work of 'achievers' in the built environment through C:E Network monthly 'Champions' campaign	High			
4.14	Use the website to publicise existing regional award schemes	High			
4.15	Use the website to showcase examples of best practice	High			
4.16	Include links on the C:E website to other relevant sites	High			
4.17	Contribute to C:E annual conference	Medium			
5.1	Liaise with professional institutes / UDAL	Key			
5.2	Develop links with Constructing Excellence	Key			
5.3	Embrace and extend appropriate CABE national initiatives regionally	Key			
5.4	Monitor achievement of targets and review implementation plan on an ongoing basis.	Key			

Note: Year 1 includes all 'Key' projects, plus 1.16 as the PROJECT scheme will run from 2004-2006, 4.13 which is a 'quick win' as the campaign is already running, and 4.17 as this is an annual event