

Annual Conference 2005

Creating:communities

Evaluation

Conclusions

The analysis of the evaluation forms shows that the vast majority of people (over 80%) rated the event overall as good/excellent.

Amalgamating the results of all questions reinforces this by showing that over 70% of opinions about the event were good/excellent.

The evaluation does show a number of areas which did not perform as well as most. The first plenary session was considered average/poor by over 70% of respondents. Opinion of the second plenary session was split equally between those who thought it good and those who believed it average.

Over 60% thought the speed dating session good/excellent, there were a number of strong positive opinions about this novel aspect of the conference.

The tours were not assessed directly in the evaluation forms. However, there were many complements received during the event and there are some tour related comments in the evaluation.

Two areas which scored particularly highly with at least 80% considering them good/excellent were organisation at the event and organisation before the event.

Over 70% thought that the venue and food/refreshments were good/excellent.

The workshop sessions scored well across the board with over 70% rating them as good/excellent. It is difficult to rate workshops against each other due to the limited numbers of evaluations for individual workshops, but it is possible to pick out Workshops I (by Future Perspectives) and S (by Community at Heart) as being particularly valued.

Methodology

The evaluation forms had four choices so that people could not pick a 'middle' response. This meant that people were forced to decide if they were either positive or negative in their opinion.

All responses and comments were put into spreadsheets relating to each question. The results were then converted to percentages and illustrated in charts. Finally all results were amalgamated into a final spreadsheet and chart.

Thirty-seven evaluation forms were completed, this equates to a response of around 20% of those attending the conference. This is not a large response, but bearing in mind other opinions expressed to members of the team during and following the event it can be said that these opinions do appear to give a fair representation of the opinions of all those attending the conference.