

# Mainstreaming

**Creating:excellence Workshop**

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## **The Evidence Base**

**National Evaluation of Local Strategic Partnerships  
(Gloucester case study)**

**National Evaluation of New Deal for Communities  
(Plymouth and Bristol case studies)**

**National Evaluation of Local Area Agreements  
(Dorset and Devon case studies)**

**National Evaluation of Single Local management  
Centres (Cornwall case study)**

## **The Neighbourhood Renewal Unit Definition of Mainstreaming**

- **Re-shaping services to ensure they can benefit deprived areas by removing any blockages to deprived areas receiving an increased level of support**
- **Joining up different programmes to avoid gaps**
- **Developing and running policies that target the needs of deprived people or areas**
- **Learning from what works and improving the way we do things based on those lessons**

## **Perspectives on Mainstreaming (1)**

- **Strategic mainstreaming is the refocusing of mainstream programmes/funding) on to targets agreed and shared by local partners.**
- **Initiative mainstreaming aims to spread lessons and learning from short-term pilots into mainstream programmes to achieve sustainability.**

## **Perspectives on Mainstreaming (1)**

**Strategic mainstreaming**

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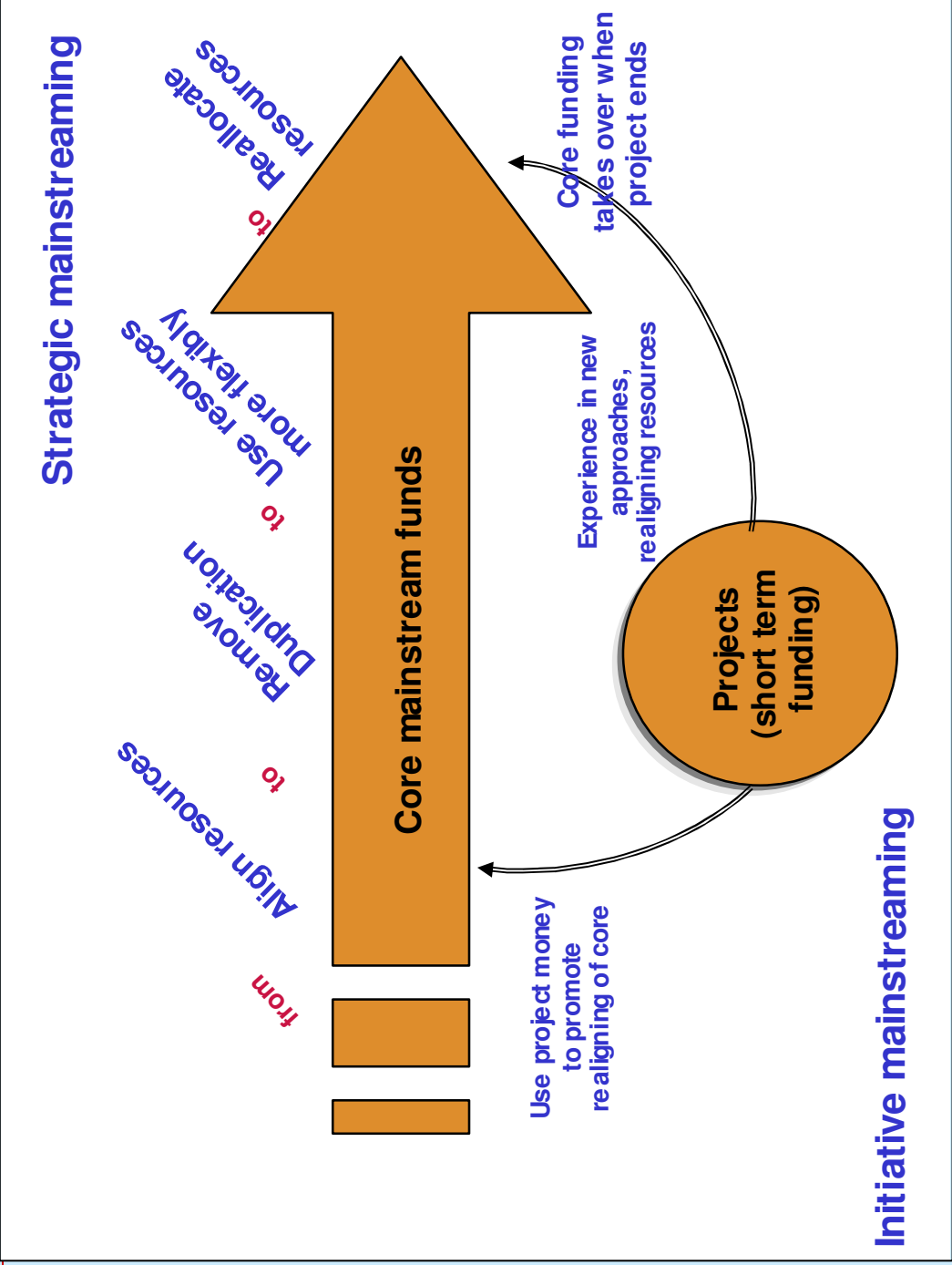
**top down, driven, strategic,  
corporate, led, justified, targeted**

**Initiative mainstreaming**

**=**

**bottom up, replicable, user  
responsive, practical, deliverable,  
evaluated**

# Resource Management



## **What does Mainstreaming mean?**

- **Nationally it means**
  - **Making sure that major ‘mainstream’ expenditure programmes take responsibility for meeting floor targets addressing disadvantage and deprivation**
  - **Making sure that ABIs are not seen just as a way of addressing current hot issues**
  - **Introducing flexibilities and freedoms which allow/incentivise LSPs and others to use main programmes better**
- **Locally it means**
  - **Reviewing the plans of agencies to ensure joint aims and targets**
  - **Reshaping service delivery to meet local needs more responsibly and effectively**
  - **Aligning resources to allow for shared resources and/or pooling of budgets**
  - **Evaluating ABIs to see how lessons can be transferred into sustainable mainstream programmes**

## **Motivations**

- **Achieving better outcomes for users in general or for specific client groups**
- **Solving cross-cutting problems by combining approaches and resources**
- **Addressing issues which come together at a small area level**
- **Supporting innovation in service delivery**
- **Increasing the efficiency of resource use.**
- **Ensuring the sustainability of pilots which deserve wider application**

## **Barriers to Mainstreaming**

- **Demands of centrally driven performance targets**
- **ABIs worried about their own spend, so bending main programmes comes second**
- **Uncertainty about what mainstreaming might mean**
- **Challenge/threat to professionals/middle managers**
- **Short supply of evidence about 'will it work'**
- **Absence of leadership**

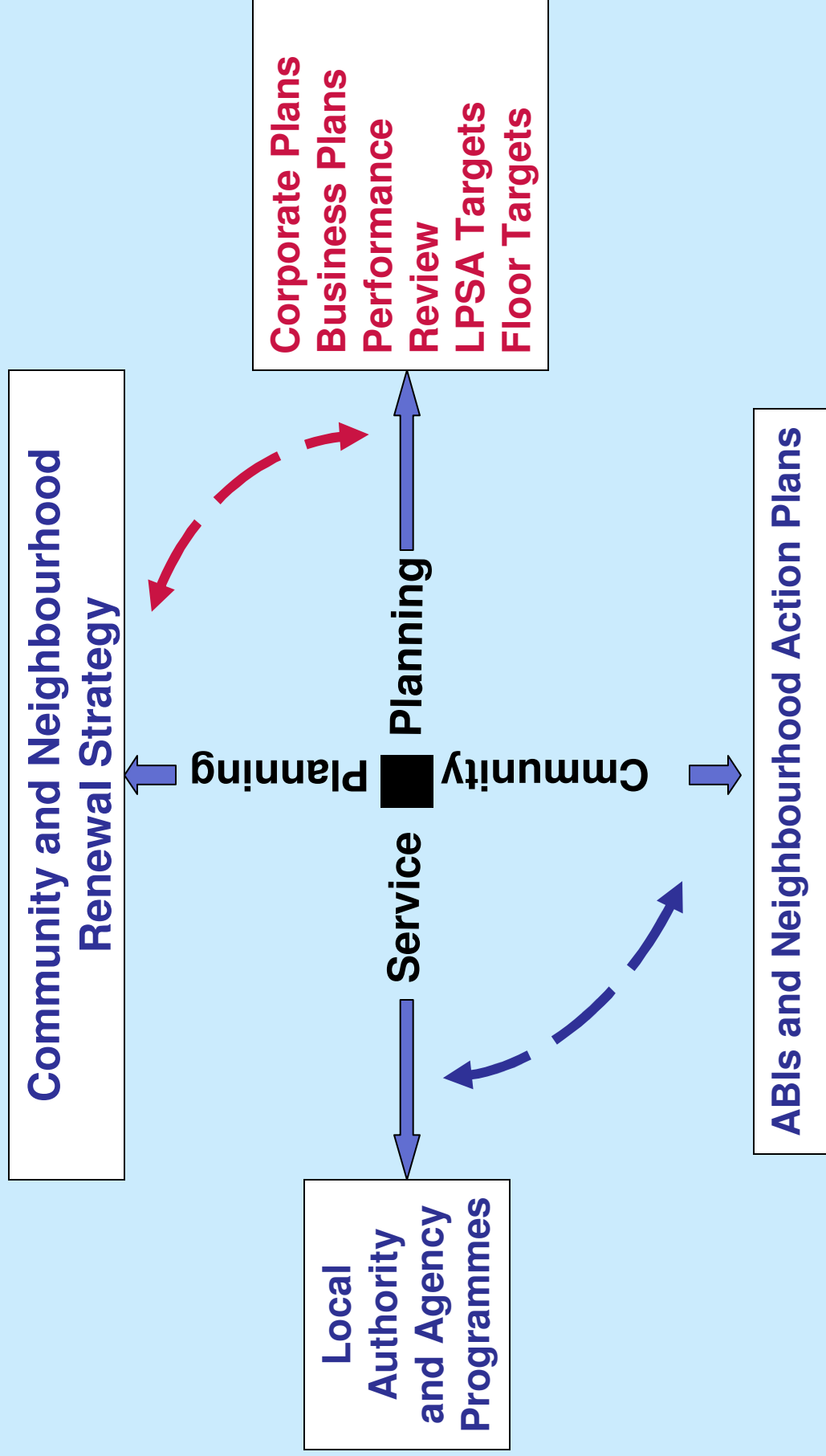
## **Mapping Resources**

- **Identifying expenditure by all agencies**
- **Allocating some of it by area/group**
- **Finding out about service activity by area/group**
- **Using service records to map resources**
- **Listing resource implications of reshaped services**

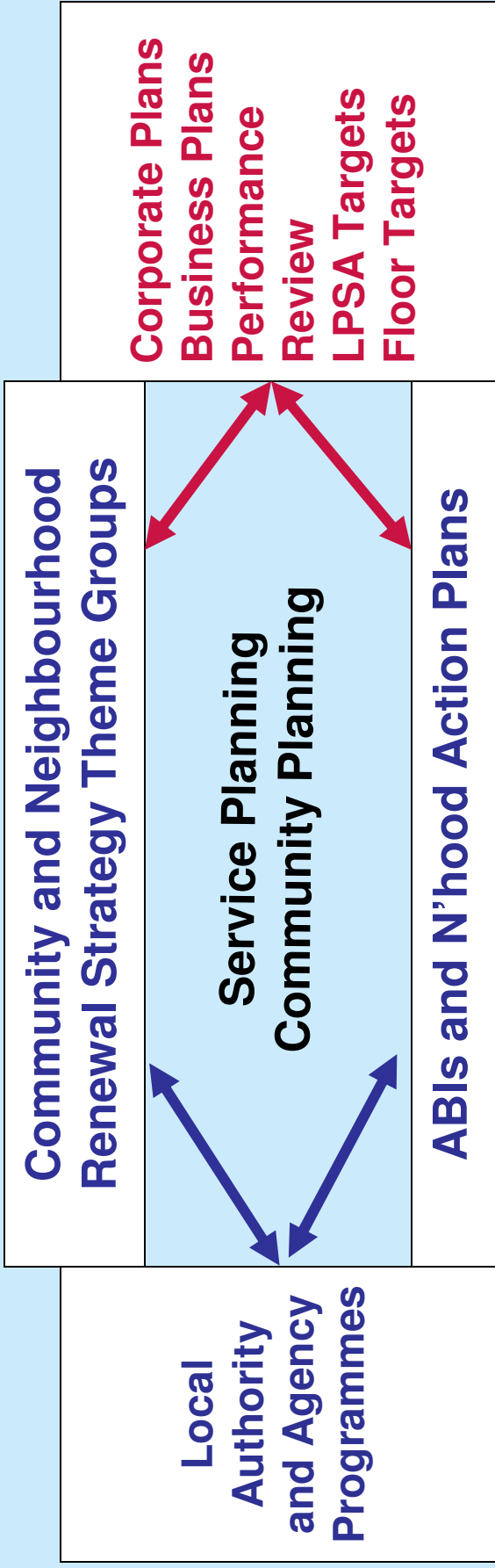
## **Realigning Resources**

- **Pooling or joint project funding**
- **Focus on priority outcomes for groups or areas**
- **Joint commissioning against Community Strategy, LPSA or LAA targets**
- **Reorganising procedures – appraisal, monitoring, audit**
- **Sharing non financial resources**

# Loose Processes and Unaligned Resources



# Joined Up Processes and Realigned Resources



## **Role of the LSP**

- **Collection and pooling of information on patterns of resource use**
- **Developing a shared vision and identifying priorities for community outcomes**
- **Strategic review of options for realignment of resources**
- **Facilitation of change**
- **Reconciliation of individual organisational accountabilities and collective responsibilities to LSP**
- **Learning and dissemination of results across partners**

## **Sources of Information**

**How to Influence the Mainstream** [www.renewal.net](http://www.renewal.net)

**How to Influence the Agencies** [www.renewal.net](http://www.renewal.net)

**How to Mainstream Neighbourhood Initiatives**  
[www.renewal.net](http://www.renewal.net)

**How to Reshape Local Services** [www.renewal.net](http://www.renewal.net)

**National Evaluation of LSPs: Mainstreaming Action Learning Set 2005** [www.odpm.gov.uk/](http://www.odpm.gov.uk/)

**National Evaluation of LSPs: Interim Report 2005**  
[www.odpm.gov.uk/](http://www.odpm.gov.uk/)

**National Evaluation of New Deal for Communities Annual Report 2003-04 Ch. 8** <http://ndcevaluation.adc.shu.ac.uk>

**National Evaluation of New Deal for Communities Research Report 25** <http://ndcevaluation.adc.shu.ac.uk>

**Health Development Agency Pooling Resources across sectors** [www.hda.gov.uk](http://www.hda.gov.uk)

**Audit Commission Project Survival Toolkit.**  
[www.audit-commission.gov.uk/neighbourhoodrenewal](http://www.audit-commission.gov.uk/neighbourhoodrenewal)