

Do you know why you're doing what you're doing?..and if it's making the difference you want ?

WORKSHOP SESSION 2
Sustainable Communities

Supporting Evidence for Local Delivery



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Office of the
Deputy Prime Minister
Creating sustainable communities

Do you know why you're doing what
you're doing?..and if its making the
difference you want ?

What is SELD ?

Delivering Neighbourhood Renewal

Use

Evidence

Supply

Data Sources

Research

Intelligence

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What is SELD ?

- It's a **Pilot**
- Providing **Advice**
- Carrying out **Assignments**
- Organising **Events**
- Producing **Resources**
- **Connecting & Improving** demand & supply

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Evidence use

Delivering Neighbourhood Renewal



Evidence

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Evidence use

Where are we now?

[The baseline]

Attainment figures show low educational attainment

↓
Where do we want to be?

[Planning & Prioritising]

50% of pupils achieving 5+A-C grade GCSEs

↓
How do we get there?

[Identifying interventions]

Provide incentives for students to improve attainment

↓
How do we know we've got there?

[Monitoring impact]

Attainment figures show high educational attainment

↓
What did we learn on the way?

[Reflecting & Learning]

Providing incentives improves educational attainment in this context, it even works for certain groups who's attainment is low elsewhere and also reduces absenteeism

Evidence use

Where are we now?

[The baseline]

Where do we want to be?

[Planning & Prioritising]

How do we get there?

[Identifying interventions]

How do we know we've got there?

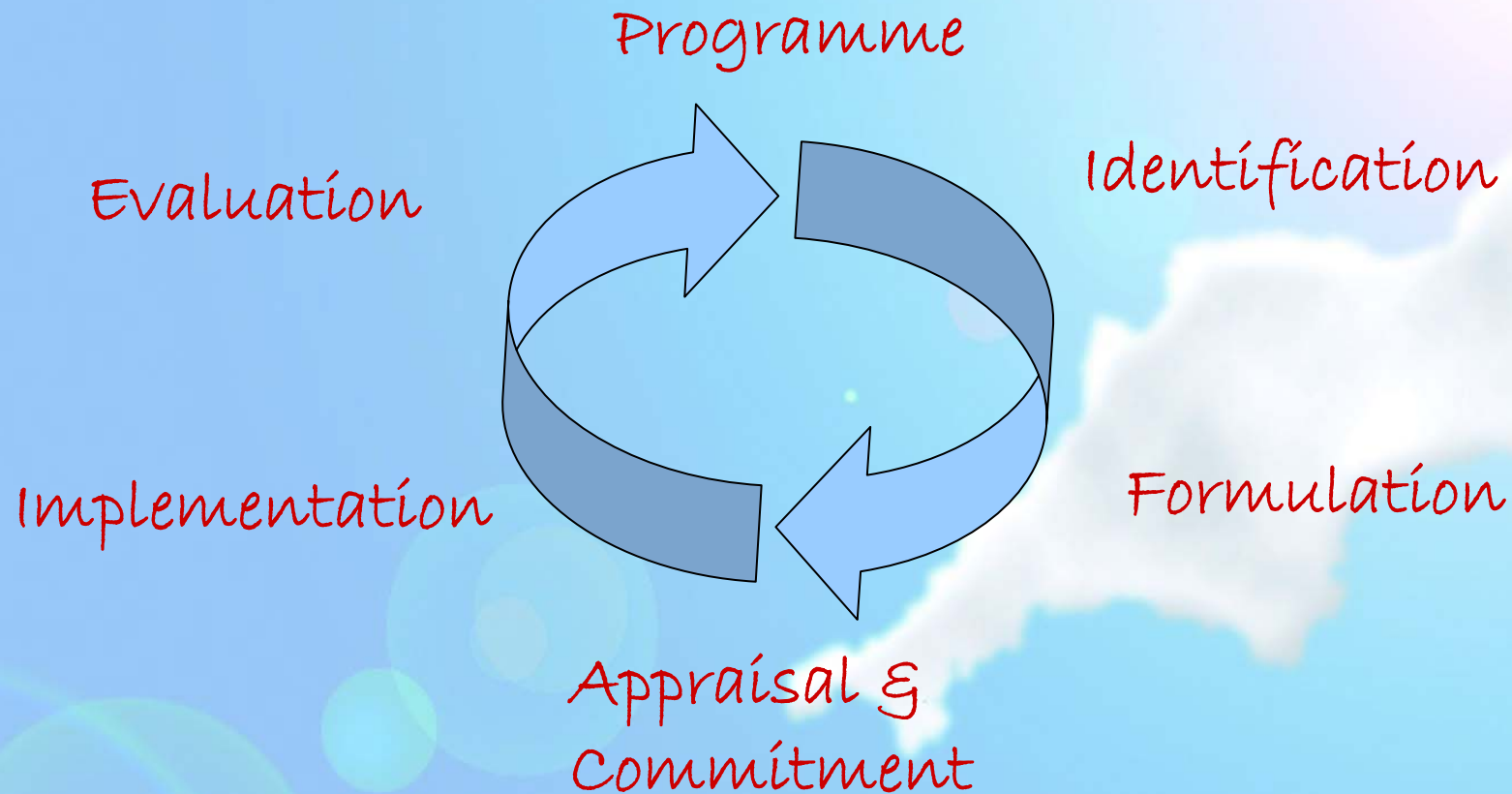
[Monitoring impact]

What did we learn on the way?

[Reflecting & Learning]

Evidence use

Project Cycle Management (PCM)



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Evidence supply

Evidence



Supply

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Evidence supply



Postal questionnaires



Telephone surveys



Face-to-face surveys



Feedback forms



E-surveys

Primary Sources



Focus groups



Video documentaries



Observations



Photographs



Consultations

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Evidence supply



Regeneration
Community



Local Intelligence Networks



Local databases

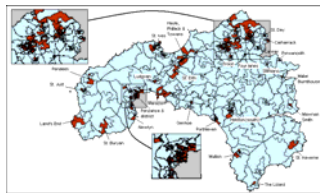
Secondary sources



National databases



Commissioned Reports

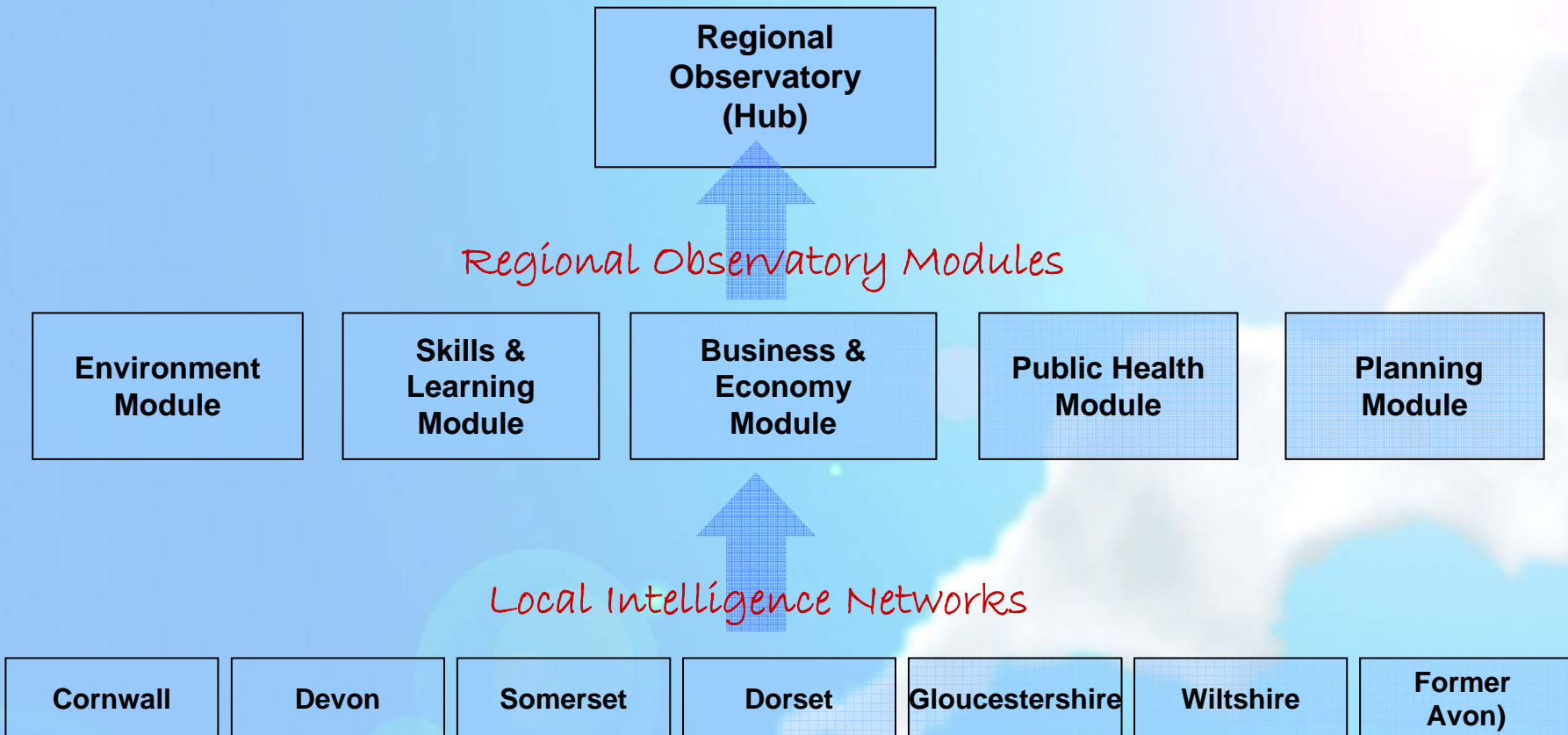


Case studies



Local Agencies

South West Regional Intelligence



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Local Intelligence Networks (LINS)

EXAMPLE: The Devon local intelligence network was established in 1996. Its key partners are:



- All local authorities
- Health authorities
- Police
- Learning and Skills Council
- Connexions
- Environment Agency
- Fire Service
- English Nature
- English Heritage
- South West Tourism
- Exeter University
- Plymouth University
- Job Centre Plus

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Local Intelligence Networks (LINS)

Main objectives of the South West intelligence network:

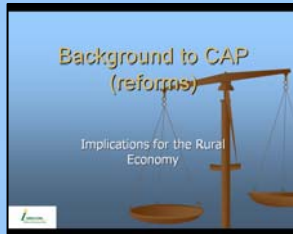
- Develop a shared work programme in the broad area of research, information development, IT and communications
- Develop a robust evidence base that supports and informs the work of all organisations and communities in the area
- Share resources in implementing a joint action plan
- Share best practice
- Eliminate duplication

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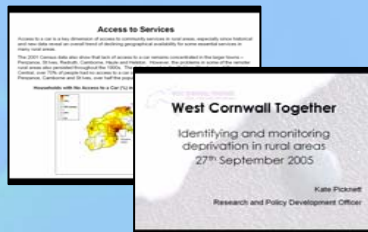
Rural Deprivation



CAP Reforms - Implications for the Rural Economy



Youth Accessibility in Dorset - An approach to measurement using 'Accession' software



Identifying and monitoring deprivation in rural areas

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Rural Deprivation

Isolation

Accessibility



Community
Cohesion

Transport

Housing Affordability

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Rural Deprivation

Citizens Advice Bureau:
debt prevalence

Accessibility
mapping 'Accession'

DEFRA rural
evidence hub



MCTI: Parish and
town appraisals

MOSAIC:
Commercial
marketing profile
data

Supermarket
delivery bands

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Rural Deprivation

Data at small
area geography

Consistent
time-series data

Transport costs &
access

Consultation &
understanding of
young peoples views

minority groups &
migrant workers

Quality of Life : perceptions/
feelings such as: isolation,
empowerment, control &
influence



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Rural Deprivation



Event report

Rural evidence resource guide

More FREE events in 2005/6

- Older People
- Crime & Liveability
- Education & Culture
- Evaluation

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Over to you...

1) GAPS in supply

What local evidence, would enable more effective delivery in your area?

2) BARRIERS to use

Why is it not available / being used ?

How do we know where to find statistics about data?
Where can I find local education data?
Where can I find local health data to use?
How do we decide what to spend the funding on?
Where can I find crime figures?

How do we know what works elsewhere?
What works elsewhere?
Who should we include in our consultation?
Where can I find data on other people's measures?
What is a super output area?
Who cares about evidence?
Who can show where to find local data?
What do we need to know?
How do we know we are having an impact?
What's GIS?
Where can I find data on housing?
What is the Local Intelligence Network?

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